

# Welcome in breakout room 2 – With Groningen



# Session format



**Host describe solutions / measures**



**Q&A and discussion**



**After 15 minutes you can join another breakout room**



**After 30 minutes we will all be back in plenary**

# Zero Emission Zone Logistics in Groningen by 2025

## Introduction of Groningen

First mentioned 1040 AD

Population 2019: 230.000

Daily Urban System 500.000




140.000 jobs

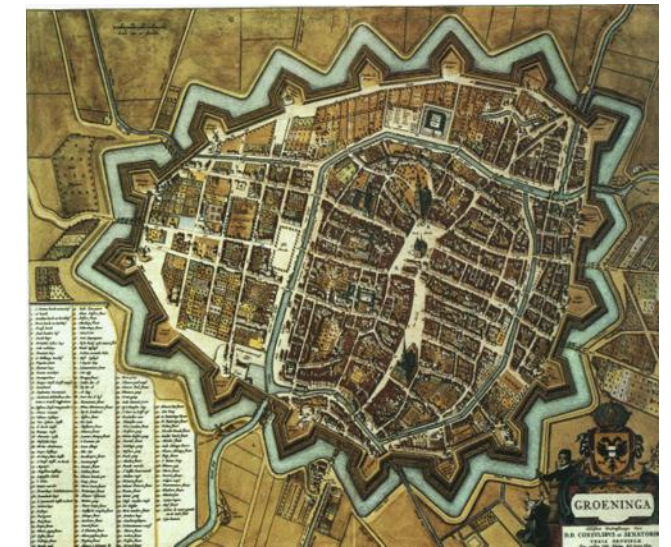
60.000 students

8.000 international students

Average age: 36.4

2nd startup-city in NL

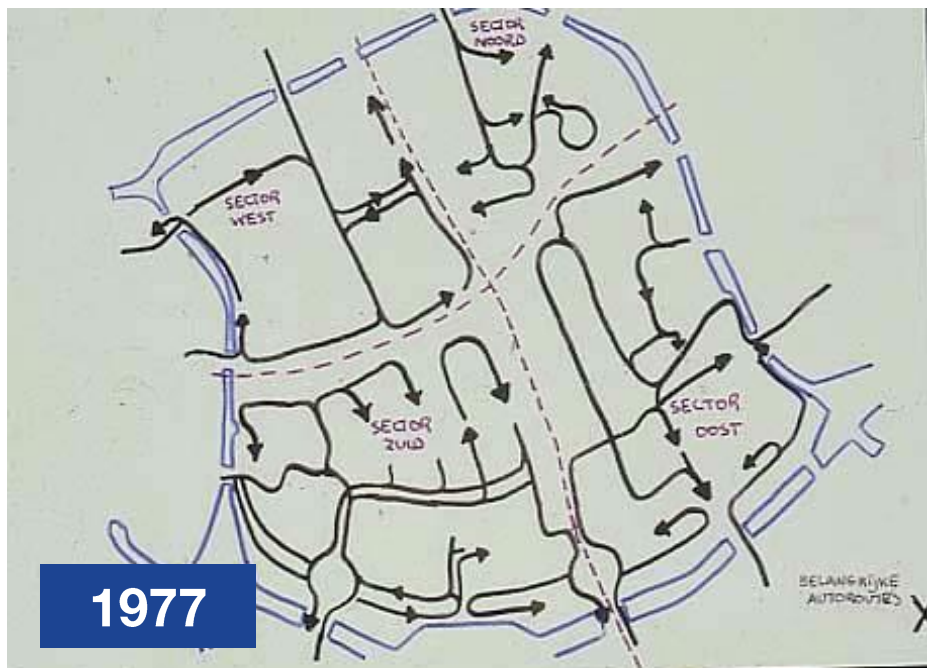
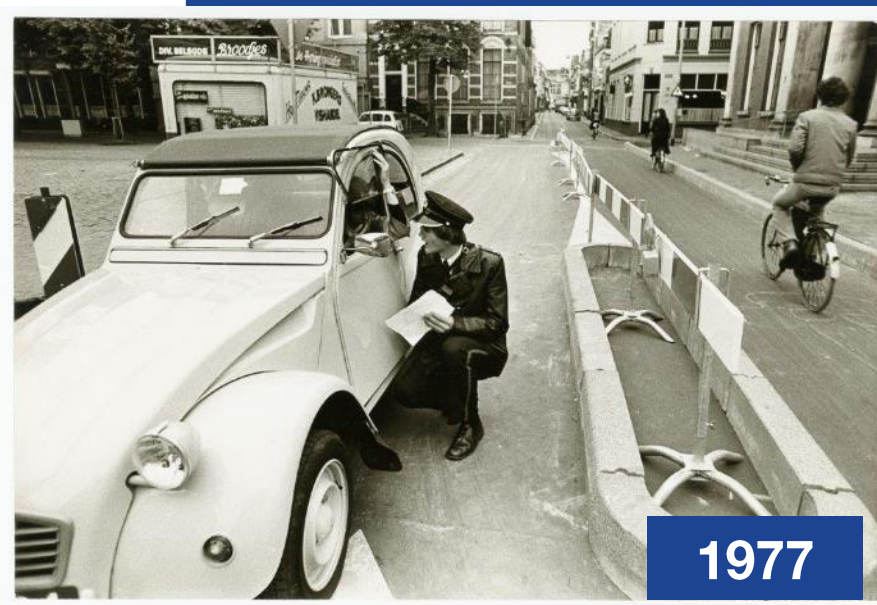
#Green City   
#Happy City   
#Healthy City 





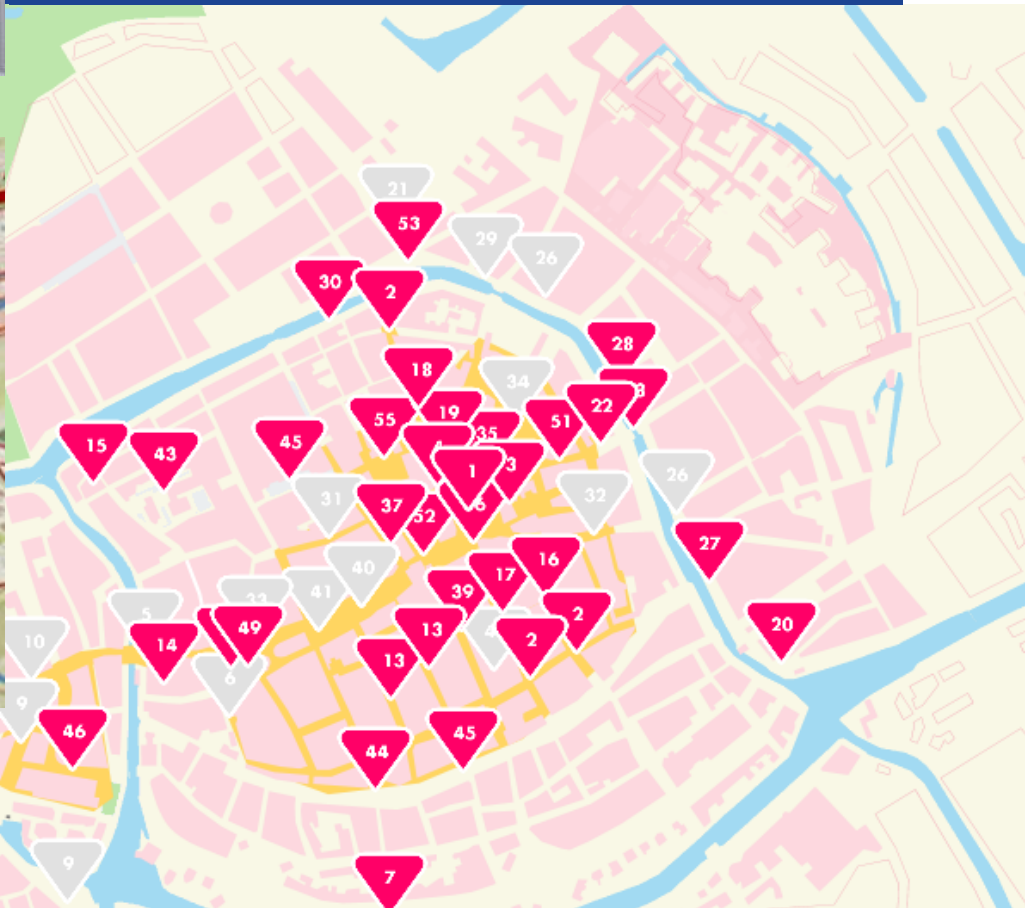
every street in London will be buried under nine feet of manure.”  
Times of London, 1894







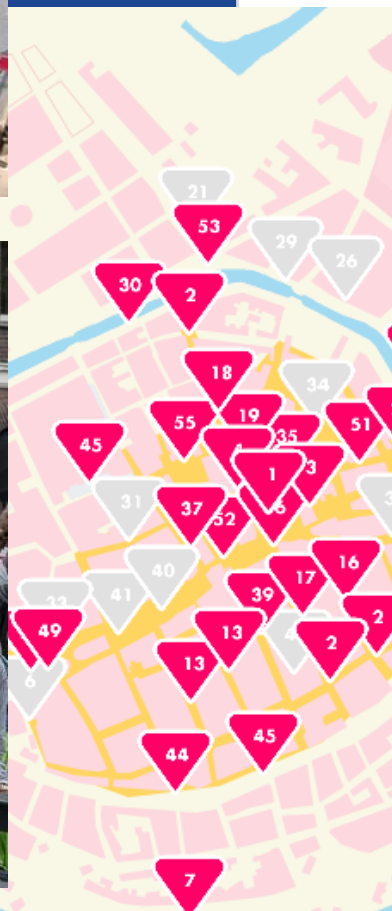
**2016  
Space for You!  
Over 50 projects in public space**



- Algemeen
- Herinrichting Grote Markt
- Herinrichting Noord
- Herinrichting Oost
- Herinrichting Zuid
- Herinrichting West
- Herinrichting Diepenring
- Opfrisbeurt binnenstad
- Economie
- Wonen
- Bereikbaarheid



Herinrichting Oost



## Challenge for logistics 'Space for Who?'





# Proces steps



**2014**

Green Deal ZE city logistics 2025



**2017**

Installing Focus Group Sustainable Logistics Groningen



**2018**

Local Covenant Sustainable Logistics Groningen



**2025**

ZE-Zone for Logistics



**2021**

Plan for sustainable city logistics to city council

# Plan for sustainable City Logistics



1. Enlarging area with time window frame for logistics by 2022 (5.00-12.00 pm)
2. Introducing ZE-zone for logistics by 2025
3. Introducing enforcement with ANPR-camera's in 2022
4. New exemption policy in 2021



Current controlled zone



Future controlled zone



**Q&A**



# You can now swap rooms

“Fietje” and more:  
Cargo-bike sharing initiatives



**WITH  
BREMEN**

Carving our path for  
Zero Emission Logistics



**WITH  
BERGEN**

Links also in the chat →

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# Solutions for ZE logistics

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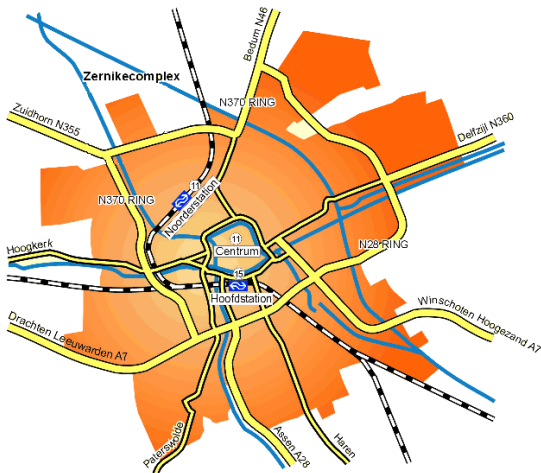
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2nd startup-city in NL



# Cargo bike capital Groningen

Space for YOU; creating space for people:  
Comprehensive plan for innercity with 50+ projects

Cargobication of the City

- Replacing vans by cargo bikes
- Cargo bike parking public space? NO WAY



# Pilot

## Cycle logistics Oude Kijk in't Jatstraat

- Cargo bike delivery via a city hub
- 8 shops participated

### Spin off

- Expanding business:
  - Stadslogistiek Go-Fast
- Ambition for ZE street for logistics
  - Residents
  - Shop owners
  - Café owners
  - Municipality
  - Logistics companies





# Pilot

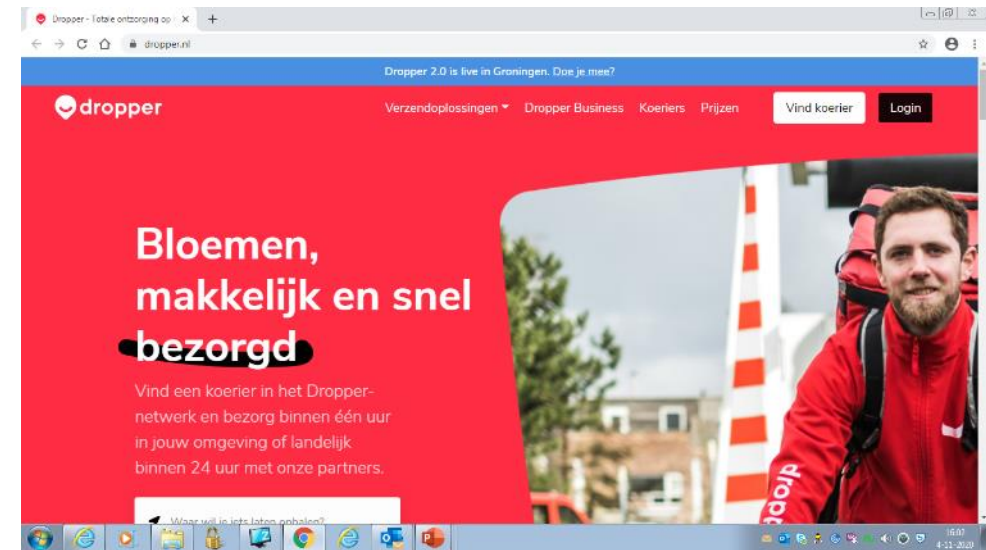
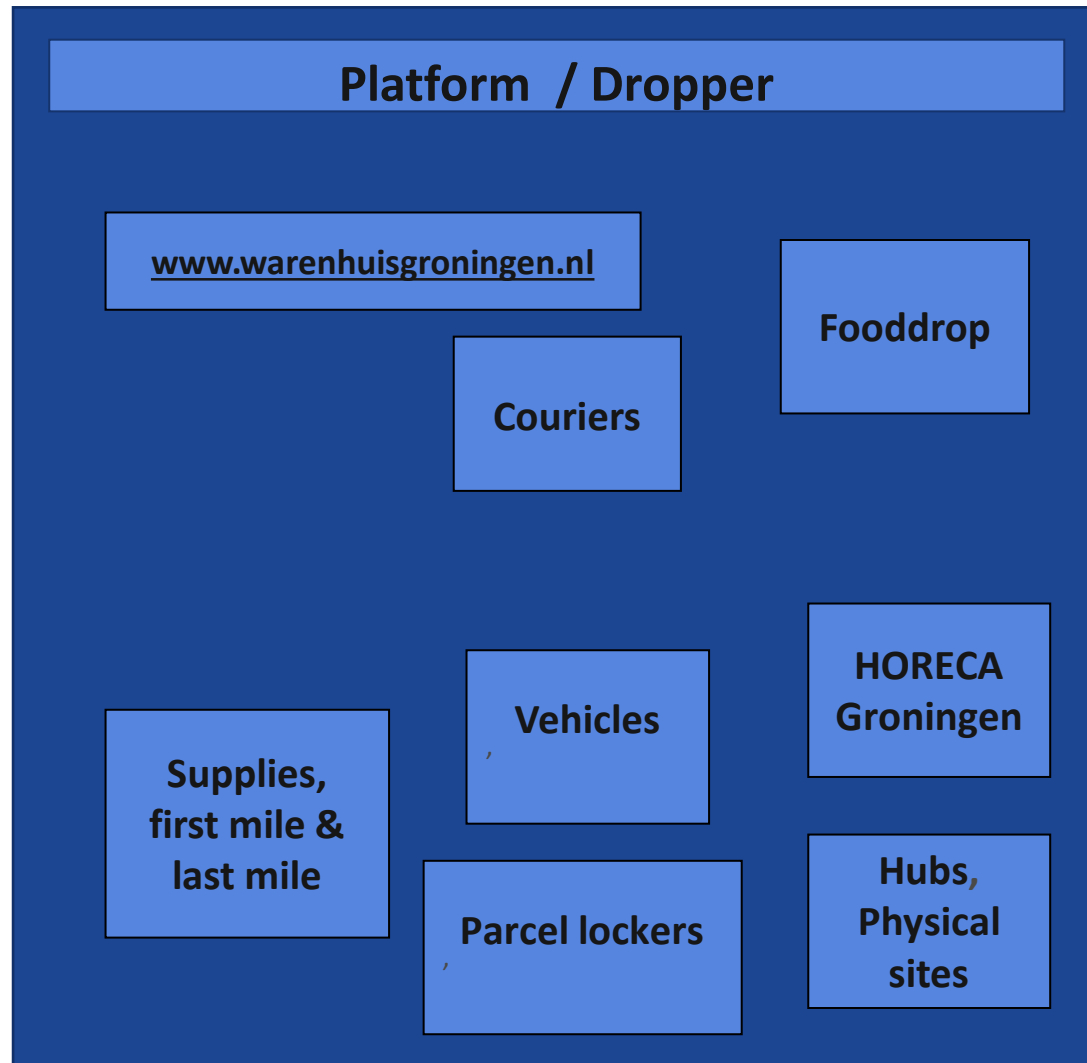
## Business case

### City Hub

- Dropper
- PostNL
- Spin off



# ULaDS Trial 1: Sharing Platform for logistics



# Vehicles



# Challenges

- The use of public space by shared vehicles
- How to create a big user-group



**Q&A**



**Join the plenary:  
link in the chat**

**and here**

