

Towards zero-emission last-mile deliveries: Groningen in the spotlight

Wednesday September 28th @ 10:30-12:00 CET | Online

Join us for the second webinar of our series exploring sustainable urban logistics solutions in the ULaaDS lighthouse cities. During this event you will have the chance to discover the measures that Groningen is taking to make urban logistics more sustainable in partnership with various stakeholders, namely the Groningen City Club, OV-bureau Groningen Drenthe (the city public transport agency), and the University of Groningen. We will discover how Groningen is developing and promoting a platform for shared zero-emission vehicles to enable collaborative delivery models for shopkeepers and other entrepreneurs in the city and how the city has implemented logistics services at a multi-modal mobility hub for commuters, in collaboration with their public transport agency. Each presentation will be followed by Q&A.

Agenda

Time	Presentation	Speaker
10:30 – 10:35	Welcome and introduction	Arianna Americo, Project and forum coordinator, Eurocities
10:35 – 10:50	Groningen approach to Sustainable Urban logistics	Sjouke van der Vlugt, Policy Officer Urban Planning, City of Groningen
10:50 – 11:05	Multimodal services integration in a Park & Ride facility	Martin Courtz, Hub Program Manager, OV-bureau Groningen Drenthe
11:05 – 11:20	Setting up a platform for the on-demand supply of shops and delivery to consumers	Erwin Mulder, Project leader, Groningen City Club
11:20 – 11:35	Monitoring impact and evaluating initiatives	Paul Buijs, Assistant professor, University of Groningen
11:35 – 12:00	Panel discussion and questions from the audience	