

ULaaDS final event – Barcelona

Day 1 – 15 November 2023 – ULaaDS Partners only | Internal event

[Location](#) (unless otherwise specified): Aticco Bogatell, C. de Pallars, 108, 08018

Time	Presentation	Speaker(s)
09.00 – 10.15	<p>Site visit: San Antoni - urban logistics in liveable neighbourhoods</p> <ul style="list-style-type: none"> - superblocks and urban logistics operations - Barcelona's loading & unloading areas (DUM) and its parking app for logistics vehicles (SPRO) <p>Location: Plaça de Conxa Pérez, C/ de Tamarit &, C/ del Comte Borrell, 08015</p>	<p>Ariadna Sancho, Barcelona City Council & Jordi Jové Palau, Metropolitan Area Barcelona</p>
10.15 – 11.00	Travel together to Aticco Bogatell (bus/metro)	
11.00 – 11.15 Welcome coffee		
11.15 – 11.30	Introduction	Lorena Axinte , Bax & Company
11.30 – 13.00	<p>Plenary: ULaaDS cities in the spotlight <i>Everything you need to know about the ULaaDS cities:</i></p> <ul style="list-style-type: none"> • 15' per city for the Lighthouse cities • 10' per city for the Satellite cities 	<p>Karsten Hülsemann & Michael Glotz-Richter, City of Bremen Sjouke van der Vlugt, City of Groningen Roos Lowette & Veerle De Meyer, City of Mechelen Lars Klem, City of Bergen George Lowder, City of Edinburgh Marco Surace, City of Rome</p>
13.00 – 14:15 Lunch		
14.15 – 15.45 30' per topic	<p>Interactive sessions 1: Getting things done</p> <ol style="list-style-type: none"> 1. Implementation roadmaps for Satellite cities 2. Data in ULaaDS 3. SUMP Toolbox 	<ol style="list-style-type: none"> 1. Arianna Americo, EURO CITIES 2. Howard Weir, TOI, Anna Keim, Miebach Consulting, & Philipp Müller, Fraunhofer IML 3. Philipp Müller & Sandra Jankowski, Fraunhofer IML
15.45 – 16.15 Coffee break		
16.15 – 17.30	<p>Interactive session 2: Framework(s) for parcel lockers</p> <p>Workshop on the framework for parcel lockers developed by the City of Groningen with ULaaDS partners Bax & Company and University of Groningen.</p>	<p>Paul Buijs, University of Groningen, Lorena Axinte & Victor Ferran, Bax & Company, & Sjouke van der Vlugt, City of Groningen</p>
17.30 – 18.00	Discovering the results of the Via trial: cargo-hitching simulation	Constantin Gissler , VIA
20.00 – 22.30	<p>ULaaDS Family Dinner Location: Restaurante Casa Costa, C/ del Baluard, 124, 08003</p>	

Day 2 – 16 November 2023 – Public Event

[Location](#) (unless otherwise specified): Aticco Bogatell, C. de Pallars, 108, 08018

Time	Presentation	Speaker(s)
09.00 – 10.30	<p>Urban walk on Consell de Cent to observe urban logistics in pedestrian green axes</p> <p>Visit of Cargobici microhub</p> <p>Meeting point: C/ del Consell de Cent, 364, 08009 Barcelona, 08009 Barcelona</p>	<p>Walk & visit led by Lorena Axinte & Victor Ferran, Bax & Company, further explained by Barcelona City Council</p>
10.30 – 10.45 Welcome coffee		
10.45 – 10.50	Scene setter	Ignacio Magallón , Bax & Company
10.50 – 11.50	<p>Discussion: Learning from Barcelona</p> <ul style="list-style-type: none"> - Superblocks, green axes, and urban logistics - Lessons from the Spanish approach of loading zones in urban areas 	Ariadna Sancho & Joan Tomàs , Barcelona City Council
11.50 – 12.50	<p>Get to know the ULaADS Lighthouse cities:</p> <p>Bremen – Groningen – Mechelen</p>	<p>Karsten Hülsemann & Michael Glotz-Richter, City of Bremen</p> <p>Sjouke van der Vlugt, City of Groningen</p> <p>Roos Lowette & Veerle De Meyer, City of Mechelen</p>
12.50 – 14.00 Lunch		
14.00 – 15.15	<p>Panel Discussion: the status of urban logistics in Europe</p> <p>In this session we will take stock of the key lessons learned in the ULaADS and Senator projects and explore how new CIVITAS projects on urban logistics (such as DISCO, URBANE and DECARBOMILE) could make use of them</p>	<p>Michael Glotz-Richter, City of Bremen</p> <p>Breogan Sánchez, Zaragoza City of Knowledge Foundation</p> <p>Paola Cossu, FIT consulting</p> <p>Manon Levrey, Interface Transport</p>
15.15 – 16.00	Frameworks, policies and planning for sustainable urban logistics	Lorena Axinte , Bax & Company, Hassan Hussin & Katy Huaylla , Rupperecht Consult
16.00 – 16.30 Coffee break		
16.30 – 18.00	<p>Interactive session: Logistics world café</p> <ol style="list-style-type: none"> 1. Stakeholder engagement and project valorisation 2. Cargo bikes & cycle logistics 3. The economic feasibility of urban logistics solutions 	<ol style="list-style-type: none"> 1. Günther Illek, IFZ, Victor Ferran & Lorena Axinte, Bax & Company 2. Lars Klem, City of Bergen, Michael Glotz-Richter, City of Bremen 3. Anna Keim, Miebach Consulting
18.00 – 19.30	ULaADS Cocktail reception	